

ANDREU OSIKA

EXPERIENCE

MAY 2015 - CURRENT

Digital Product Design Consultant, AX3 Studio - San Francisco, CA

Independent design professional partnering with startups, agencies as well as established organizations to help create world class digital product experiences.

JUNE 2017 - FEBRUARY 2019

Digital Product Design Consultant, Corrus - San Francisco, CA

Led all digital product design efforts across mobile and desktop for Corrus - a new work management and collaboration platform for new and established organizations.

Contributions included:

- User journey creation to reveal and prioritize key product features
- Mapped product architecture, wireframed user journeys + task flows
- Developed design language/visual design style for desktop + mobile
- Concepted unique features to differentiate and add value to product
- Managed design/development process with remote teams
- Created assets for usability studies, incorporated feedback, iterated
- Lead, mentored and delegated work to product design team
- Sourced/managed contractors to supplement design team as needed

MAY 2015 - MARCH 2017

Digital Product Design Consultant, Satmetrix - San Mateo, CA

Executed user experience design for NPX - a cloud based Customer Experience Management (CEM) platform. Translated highly technical and complex interactions into elegant, usable customer experiences. Engaged with key stakeholders across all levels of the organization to make sure business and product requirements were implemented via design.

Contributions included:

- Collaboration with product directors, managers and other designers
- New product feature implementation across all facets of the platform
- Participated in usability studies and user interviews
- Expanded product design language via new themes and iconography
- Engaged in ux and visual design across entire product platform

OCTOBER 2012 - MAY 2015

Lead Product UX Designer, Yahoo - San Francisco, CA

Conceived and designed a next generation topic-driven social platform that leveraged Yahoo's personalized content delivery algorithm. Also designed custom data visualization components that harnessed a proprietary platform for custom data creation, animation and interactivity. Visualizations were deployed across Yahoo web and mobile products. Prior to this, was part of the Yahoo design language team and worked on the ux/ui design of the Yahoo desktop mail application.

JANUARY 2011 - OCTOBER 2012

Digital Product Design Consultant, Nokia - Sunnyvale, CA

Supported nationally and internationally based product and marketing teams with UI design and product illustrations for use in demos, presentations, marketing communication materials as well as contributed to blue-sky mobile app concept explorations/visualizations.

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EXPERIENCE

JANUARY 2010 - JANUARY 2011

Multidisciplinary Design Consultant, Osika Design - San Francisco, CA
Multidisciplinary design studio engaged in ux/ui, brand identity, website, packaging and print communication design.

JANUARY 2009 - JANUARY 2010

Contract Digital Product Designer, Nokia - Burlington, MA
UI and visual design of S60 and S40 platform based email and instant messaging mobile apps. Contributed to the design of messaging.com and ovi.com websites. Worked with team members to translate app spec into user journeys, wireframes and hi-fidelity visual designs. Other tasks included creation of assets for prototyping/usability testing, visual design language creation, concept development and renderings for future messaging and social networking applications.

JULY 2004 - JANUARY 2009

Multidisciplinary Design Consultant - Boston, MA
Worked as a multidisciplinary freelance designer engaged in physical product design, ux/ui, brand identity, and website design. Projects included: ux/ui design of Microsoft "AdCenter" desktop app, 3D CAD product design for rapid-prototyping and image renderings for focus group studies - clients included RDVO, 3M, Holmes and Mentadent.

JULY 2002 - AUGUST 2002

Product Design Intern, Vessel Inc. - Boston, MA
Designed housewares products, including "Candeloo" children's night lights. Created prototypes for manufacturing and developed new packaging identity for collection of products.

JANUARY 2002 - MARCH 2002

Product Design Intern, NC.ART Design Studio - Warsaw, Poland
Engaged in product, graphic and website design activities. Developed concepts and renderings for transportation, commercial and domestic products for clients including Philips Lighting and Bombardier Inc.

SEPTEMBER 1999 - SEPTEMBER 2000

Interactive Designer, Organic Inc. - Chicago, IL
Worked as part of a team that designed large scale e-commerce websites, clients included target.com and law.com.

DECEMBER 1998 - SEPTEMBER 1999

Illustrator and Writer, Peerless Industries Inc. - Melrose Park, IL
Illustrated, designed and created content for architect and assembly instruction documents for audio-visual mounting accessories.

OCTOBER 1997 - DECEMBER 1998

Senior Graphic Designer, Tanagram - Chicago, IL
Conceptualized and designed solutions for print and website design projects, including AIGA/Chicago website. Gained valuable experience in planning and managing large scale design projects.

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EDUCATION

SEPTEMBER 2000 - JUNE 2003

Master of Industrial Design, Rhode Island School of Design

SEPTEMBER 1992 - MAY 1996

BFA, Graphic Design, University of Illinois at Urbana-Champaign

Studied abroad at the University of Northumbria in Newcastle, England (Fall '94 to Summer '95).

RECOGNITION

JULY 2008

Featured in Boston Globe "Style & Arts" article profiling Boston based t-shirt graphic designers.

JUNE 2006

Featured in "Young Designers: Americas"- book profiling new product design talent in North, Central and South America.

APRIL 2004

Featured in Boston Globe "Life at Home" article profiling young, up and coming product designers in the New England area.

MAY 2003

Rhode Island School of Design - Recipient of Fred M. Roddy Scholarship for Health Product Design.

APRIL 2003

Designed "Candeloo" children's night lights for Vessel Inc. Candeloo featured in Graphic Product Design 3, ID Magazine and Newsweek.

SEPTEMBER 1999

AIGA/Chicago website "Award of Excellence" winner in the Communication Arts Interactive Design Annual.

AUGUST 1992

Awarded a Philip Morris academic scholarship, which paid entire college tuition.

SKILLS

- Sketch
- Invision
- Adobe Illustrator
- Adobe InDesign
- Adobe Photoshop
- Adobe After Effects
- HTML5
- CSS
- JQuery
- JavaScript
- Bootstrap
- Velocity JS

PORTFOLIO

andreuosika.com